

## **FAQS**

### **Who can submit work?**

For this edition, all applicants selected to exhibit work in the ArtMart **must** be Kelowna Art Gallery members.

However, if you don't currently have a Kelowna Art Gallery membership but would still like to submit work for consideration, that's okay! On acceptance of your proposal, you will be prompted to complete your membership.

### **How do I become a Kelowna Art Gallery member?**

Click the link below to fill out the Kelowna Art Gallery membership form.  
[Membership Form | Kelowna Art Gallery](#)

### **What type of work are you looking for?**

Works accepted for the ArtMart will represent a variety of mediums and themes and will embody the project's focus on community engagement. Don't be afraid to think outside of the box!

Art pieces should be unique and appeal to the public. Some examples of types of works that will be considered include (but are not limited to):

- Printed matter, such as zines, artists' books and pocketbooks, [instructions](#) or artist cards.
- Items to be worn, such as various types of jewelry, temporary tattoos, buttons or pins.
- Performative and play objects, such as finger puppets, toys or small games.
- Sculptural objects, such as those that have been 3D printed, crafted, sewn and stitched, or formed.
- Customized stamps, stickers, badges or other design items.
- Original, two-dimensional art pieces that have been crafted.

Works must be made available in an edition or series. Artists are expected to provide a minimum of 20 objects. Artists are required to supply business cards to be included with their items in the ArtMart.

Please keep in mind that works will be sold between \$5 - \$50. The types of works you propose should reflect an appropriate financial return. (Don't undervalue your work!)

### **Do all of the works in my edition have to be identical?**

In short, no! We are looking for original work, which by nature may be slightly different each time. However, each item must be the same size and have either thematic or process-based consistency.

If your works are drastically different from each other, please submit each edition/series as a separate proposal.

### **Are there any types of works that will not be considered?**

We cannot include works in the ArtMart that:

- contain perishable or food items;
- are not appropriate for all ages. (The ArtMart will be in public spaces); or
- may break when being dispensed from the vending machine.

Simple reproductions of art pieces are discouraged. (For instance, reprinted postcards from paintings.)

### **What are the selection criteria for proposals?**

Proposals for the Alternator ArtMart will be assessed on the following criteria:

- Quality of work
  - Artistic Merit
  - Workmanship
- Alignment with the following qualities:
  - Community-engaged
- Diversity of works available for sale
  - Medium
  - Size
  - Price
  - Artistic context

### **Can I submit more than one proposal?**

Yes! Each artist can submit up to three proposals.

Given the size limitations of the vending machine format, selection consideration will be weighted towards diverse sizes and price points. If you choose to submit more than one proposal, we recommend you propose works that are different sizes to allow for your best chance of success!

### **What size should the works be?**

There are four sizes of slots available in the vending machine:

- 6" wide by 2 inches deep
- 6" wide by 1.25 inches deep
- 3" wide by 1.5 inches deep
- 3" wide by 3.5 deep

This is the maximum width and depth of the space, so objects will dispense most efficiently if they are under the dimensions listed above.

### **What about packaging?**

The Kelowna Art Gallery will oversee the installation of artworks to the vending machine. As part of this process, we may need to modify some presentation aspects of your works to allow them to dispense appropriately (for instance, adding a backing card). No modifications will be made that fundamentally alter the integrity of your works.

If your works require specific packaging, please include this information in your proposal. Staff will be available to discuss your packaging requirements on successful application to the project.

If your object is large or you believe it will need to be presented in a specific way to fit inside the machine, please note in your proposal how you intend to prepare it for display: for instance, a t-shirt that may need to be rolled to fit the vending machine slot. If your work is selected and we are concerned about its ability to dispense as you have described, we will reach out to you to discuss solutions.

### **How much should I price the work for?**

All work must be priced to the public between \$5.00 and \$50.00.

### **What works have sold the best in past editions?**

Because the artworks are experienced behind glass, those that can stand out in some way tend to be most successful in the ArtMart. For instance, popular items to date have been brightly coloured or have high contrast.

Price does not seem to be a factor for what sells. People tend to buy work that resonates with them and is of high quality.

### **Will there be support provided for production to artists selected to participate?**

Yes, the Kelowna Art Gallery will provide a \$100 honorarium to selected artists participating in the project and \$50 to assist with production expenses related to the project.

Honorarium and production payments will be disbursed to artists within seven days of completed work being delivered to the gallery. If you require the production allowance prior to this time in order to create your edition, please get in touch.

### **What is the commission and how are the proceeds of sales distributed?**

While the Art Mart is produced and operated by the Alternator Centre for Contemporary Art, this edition of the Artmart is produced in collaboration with the Kelowna Art Gallery.

All proceeds from this edition will be split 50/50 between the artist and the partner organization, Kelowna Art Gallery. For example, artists will receive 50% of the sales revenue from works sold, and the Kelowna Art Gallery will receive the remaining 50%.

Artists will receive payment for sold works within three weeks after the completion of the edition.

### **What happens if I have works that aren't sold?**

All unsold works will be returned to the artist within three weeks of completion of the edition.

### **Where will the vending machine be located?**

This edition of the ArtMart will be located at the Kelowna Art Gallery at 1315 Water St, in Kelowna, B.C.

### **Do I need to live in Kelowna or the Okanagan Region to participate?**

No. However artists living outside of the Okanagan region will be responsible for costs related to shipping their artwork to Kelowna, as required.

### **How do I submit a proposal?**

In a single PDF, please include the following information using THIS form by **December 17, 2021**.

A brief (approximately 100 words) artist statement/bio (This statement will be used for promotion, and will not be evaluated as part of your proposal.)

1. A brief (approximately 25 words) project description. (This statement will be used for promotion, and will not be evaluated as part of your proposal.)
2. Provide a detailed description of the project, including information about the medium, approximate size, price of items available, and the number of works in the edition and any other information about the formal qualities of the work (Maximum 250 words)
3. Why do you want your work be part of the ArtMart? (Maximum 250 words)
4. Are there any other details or information that will help us better understand your project? Include them here. (Maximum 100 words)
5. Embed a minimum of one, and a maximum of 10 images that will help us visualize your project. This may include sketches or models of works that have yet to be produced or images of completed work(s). Please indicate which image you would like to be used as a promotional image if you are selected for this project.

### **What happens if my work is selected?**

Successful applicants will be notified by **December 22, 2021**.

Selected artists will be required to deliver the final edition of their works to the Kelowna Art Gallery by **January 7, 2022**.

### **I am from a business or an arts organization and I would like to host the ArtMart. What do I need to know?**

We are always looking for new sites and partners for the Art Mart. Organizations and businesses operating in the Central Okanagan are eligible to participate as either a partner organization or a site.

**Partner Organization:** A non-profit organization that has a central mandate focusing on the arts(of any discipline). The call for submissions for editions done with partners will be open to their members only, and proceeds from commission will go to the partner organization.

**Site:** A private business or public location that is interested in hosting the ArtMart, but does not have a central mandate of supporting art or artists.

The Art Mart provides a unique offering to existing customers and exposes artists to new audiences. If you are interested in being a partner organization or site, please get in touch at [info@alternatorcentre.com](mailto:info@alternatorcentre.com).

### **Who do I contact if I have more questions?**

Please email Christine May, Kelowna Art Gallery Curator, at [christine@kelownaartgallery.com](mailto:christine@kelownaartgallery.com)

Media inquiries can be sent to Josh Desnoyers, Kelowna Art Gallery Marketing and Events Coordinator, at 250-762-2226 ext: 305.