



Installation photo of *I Must Be Streaming* at the Kelowna Art Gallery.

Locate *Fool's Gold*, a twelve-foot tall lightning bolt made of bright green Astro Turf.

- The artists decision to use Astro Turf can imply many things, what does it remind you of?
- Take a moment to think about what Astro Turf is made of. Is it environmentally friendly? Is it real or fake and what is it typically used for?
- Consider the lightning bolt shape, why do you think the artist would choose this shape for the artwork?

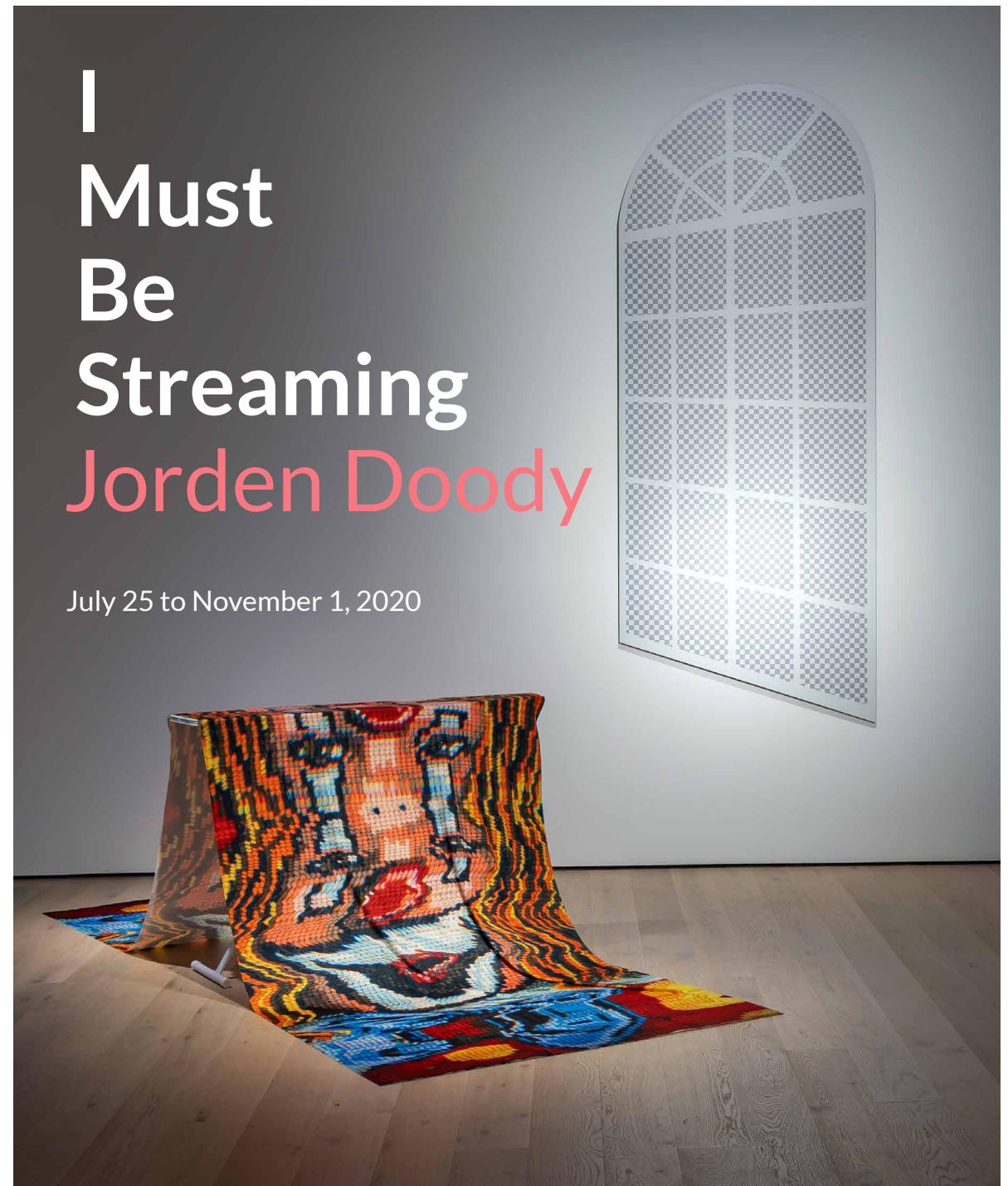
**Thank you for visiting the Gallery today.**  
**Visit us at [www.kelownaartgallery.com](http://www.kelownaartgallery.com).**

KELOWNA  GALLERY 1315 Water Street, Kelowna, BC V1Y 9R3 | 250-762-2226

*We acknowledge that the Kelowna Art Gallery operates on the unceded traditional territory of the syilx/Okanagan people.*



The Kelowna Art Gallery gratefully acknowledges the financial assistance of the City of Kelowna, The Canada Council for the Arts, British Columbia Arts Council, the Province of British Columbia, Central Okanagan Public Schools, Central Okanagan Foundation, and our members, donors, and sponsors.



Jordan Doody, *Virtually Empty*, 2020, aluminum panel with printed 3M vinyl, LED lights, white ironing board, and digital print on textile. Photo: Courtesy of the Artist.

# I Must Be Streaming

## Jorden Doody

July 25 to November 1, 2020

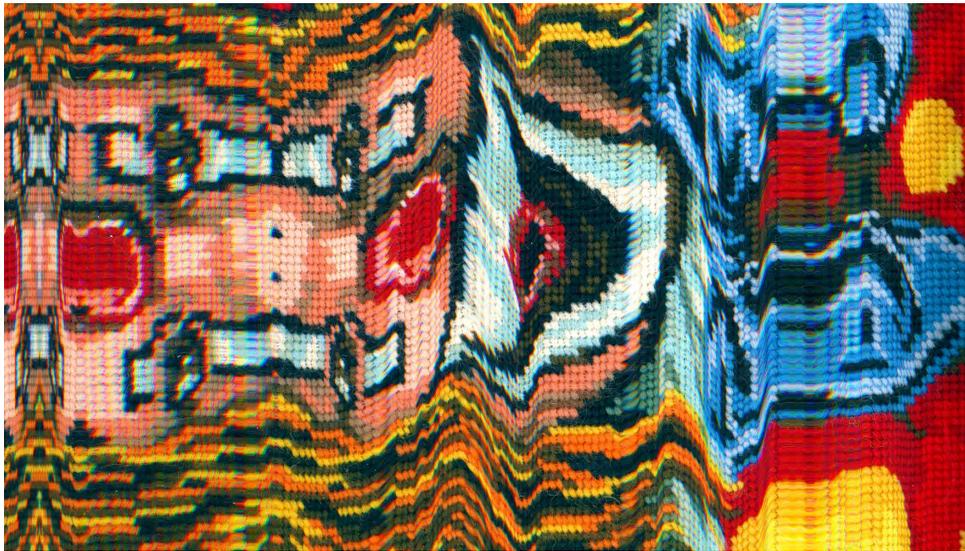
**Looking Closer** A free gallery guide to get you started

## Introduction

In *I Must Be Streaming*, Jordan Doody challenges the viewer to acknowledge their world in relation to the digital realm in which they participate. Doody mixes new media technologies such as digital printing, contemporary materials like faux fur and vinyl, with traditional modes of craft like weaving, felting, and mural painting to explore notions of 'reality'.

In this distorted world of oversized objects, visitors are invited to reflect on their own concepts of connectivity and consider the impacts they have on our relationships and our daily lives.

Jordan Doody is an interdisciplinary artist who examines the transitional spaces between tangible material and digital media. She is based in Kelowna and is currently pursuing an MFA at the University of British Columbia Okanagan.



Jordan Doody, *Virtually Empty* (detail), 2020. Photo: Courtesy of the Artist.

While exploring the overlap of digital imagery and everyday objects found in the gallery space, consider the impact that these things may have in your own life.

### Questions to Consider

- What familiar domestic objects can you identify in the space?
- Can you identify any common web or digital based imagery in this exhibition?
- How has the internet, social media, and digital technologies become just as commonplace in your life as an ironing board or a roll of toilet paper?
- Consider how the objects Doody has chosen to work with have been distorted or enlarged, does this change the way you see them?



Find the giant red felted heart in the room titled *Heartfelt*.

- Think about the materials that were used to make this piece. How do you think it was made? Do you think that the process to create something this big was labor intensive?
- The title of this piece speaks to the artists' reaction to a cyber bullying incident. Would you consider this piece to be soft and comforting?

Jordan Doody, *Heartfelt*, 2019, red wool, polyester filling, and gold chain.

Next find the black faux fur letters: *I feel u*. This piece presents a digital form (text message) as a tactile artwork.

- Why do you think the artist has chosen these words for this piece?
- There are many textured pieces in this exhibition that use extremely tactile materials. Why do you think the artist chose to use these types of materials?



Jordan Doody, *I feel u*, 2019, black faux fur and wood.